

PRESS RELEASE: 19 December 2011

WESTFIELD STRATFORD MISSES OUT ON CHRISTMAS NUMBER ONE SPOT AS ST DAVID'S DROPS OUT OF TOP TEN

Despite creating the UK's largest standalone shopping centre, Westfield Stratford City has failed to gain the number one spot as Bluewater, Dartford, has retained its pole position in the specially updated UK shopping centre hierarchy by Trevor Wood Associates. The new entry pushed all centres below down a place meaning Cardiff's St David's drops out of the UK's top ten, a position it gained after opening in 2009.

The 1.9m sq ft Westfield Stratford City, which opened in September this year, moved straight into the number three position pushing Westfield London, Shepherds Bush, to number four, according to the research which uses footfall, size, relative attractiveness of shops and facilities available to rank the UK's top shopping centres.

Whilst the East London centre, by the 2012 Olympic site, did not give the Anglo-Australian developer the number one shopping centre it does give them three centres in the UK's top 10, making them the key rival to Capital Shopping Centres, which has MetroCentre; The Trafford Centre; Lakeside Shopping Centre and Manchester Arndale, as the UK's prime owner of premier retail centres.

Trevor Wood, senior partner of Trevor Wood Associates, says: "Millions will be making their way to Westfield Stratford City for Christmas shopping and the sales but it could not quite get top spot. St David's gave Wales its first and only top ten centre and it could regain its position as all may when our rankings are updated next year."

Trevor Wood Associates' Top 20 UK Shopping Centres December 2011						
Q4 2011 Rank	Q1 2011 Rank	Q4 2008 Rank	Scheme	Location	Points	Size sq ft
1	1	2	Bluewater	Dartford - Greenhithe	7,706	1,670,000
2	2	1	MetroCentre	Gateshead	7,696	1,870,000
3	***	***	Westfield Stratford City	London - Stratford	7,669	1,900,000
4	3	***	Westfield London	London - Shepherds Bush	7,635	1,610,000
5	4	3	Meadowhall	Sheffield	7,293	1,484,000
6	5	4	The Trafford Centre	Manchester - Trafford	7,025	1,650,000
7	6	5	Lakeside Shopping Centre	Grays - Thurrock	6,857	1,434,000
8	7	6	Westfield Merry Hill	Brierley Hill	6,356	1,088,066
9	8	7	Manchester Arndale	Manchester	6,058	1,400,000

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10	9	8	the centre:mk	Milton Keynes	5,753	1,350,000
11	10	70	St David's	Cardiff	5,673	1,394,500
12	11	10	Westfield Derby	Derby	5,549	1,140,000
13	12	9	East Kilbride Shopping Centre	East Kilbride	5,372	1,190,000
14	14	11	Bullring	Birmingham	5,253	1,335,000
15	13	19	Eldon Square Shopping Centre	Newcastle-upon-Tyne	5,241	1,350,000
16	15	79	Liverpool One	Liverpool	5,062	1,420,000
17	16	32	The Centre	Livingston	4,960	980,000
18	17	17	Highcross Leicester	Leicester	4,912	1,217,950
19	18	12	The Telford Shopping Centre	Telford	4,756	1,025,000
20	21	20	Kingfisher Shopping Centre	Redditch	4,622	1,100,000

Source: Trevor Wood Associates

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Notes for Editors

Trevor Wood Associates was established in 1987 and is a leading, independent, provider of information on all retail and leisure schemes in the UK.

This latest table is updated from 'Going Shopping - The Definitive Guide to Shopping Centres', which is the authoritative analysis of shopping centre and factory outlet developments within the UK and incorporates the widely quoted hierarchy of UK Shopping Centres, covering over 900 schemes.

Shopping centres currently trading are ranked by overall attractiveness to shoppers, retailers and investors. This was achieved by confirming detailed information for each scheme thought to be larger than 50,000 sq. ft. in the United Kingdom. The information was converted into points for selected features shown to be important to those groups, including tenants, lettable area, and type of scheme, weekly footfall and facilities available. The largest schemes are not always considered the most attractive.

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